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VITAMIN ANGEL ALLIANCE



Vitamin Angels Press Release, November 9, 2006

VITAMIN ANGELS ANNOUNCES PROGRAM TO SAVE THE EYESIGHT OF CHILDREN IN 11 INDIAN VILLAGES



SANTA BARBARA, Calif., November 9, 2006

Vitamin Angels, www.vitaminangel.org a non-profit organization designed to fight malnutrition and childhood blindness around the world, has partnered with the Us Foundation, (www.usfoundation.org), Humanity in Unity (www.humanityinunity.org), and Airline Ambassadors International (www.airlineamb.org), to launch a humanitarian program designed to save the eyesight of young children, and to improve the health and welfare of families in 11 poor villages in Nandi Hills near Bangalore, India. The first mission will take place in mid November 2006 and serve approximately 25,000 children and families. Subsequent trips are scheduled to take place every six weeks.

“This program directly aligns with our mission at **Vitamin Angels** to help individuals from being disabled by easily preventable illnesses and blindness that can leave them unable to live healthy, independent lives,” stated Howard B. Schiffer, founder and president, **Vitamin Angels**. “We are pleased to be working with these wonderful organizations to help the people of these communities gain the skills, knowledge and resources they need to improve their overall health.”

This program will include educating the community in this impoverished area about nutrition, hygiene and sanitation. Local health care workers from the H.H.SAI MAA HEALTH CENTRE, village leaders and school teachers will be trained to issue anti-parasitic medicine to heal widespread parasite worm-related illnesses, as well as distribute essential vitamins needed by children and lactating mothers to ensure normal growth and vision development. School supplies, hygiene kits and newborn kits will also be distributed. For information on how to join a future mission to Nandi Hills, please visit www.airlineamb.org.